

How We Clean Your Roof

What to expect, step by step — from your instant quote to your 3-year guarantee.

You booked us — thank you. This is exactly how we clean a roof, written down so there are no surprises. The most important part of roof cleaning is **preparation**, and the golden rule never changes: **the chemistry does the cleaning, and pressure never touches your roof**. Here's every step.

1 It starts with your instant quote

Every job begins with a quote — and you don't have to wait on us for it. You can pull an **instant quote yourself online**, or we'll run it for you. Either way it's measured from **satellite imagery of your actual roof**, so the number is based on your real square footage, not a rough guess over the phone.

2 We prep the roof first — the most important step

Preparation is what makes or breaks a roof clean. We get up on the roof and **blow off all the debris** that's collected up there — leaves, twigs, buildup — so the treatment lands on the roof it's meant to clean instead of a layer of grime.

3 We protect your property

Before any chemistry goes down, we **bag every downspout** so the solution running off the roof can't drain into your yard. And while we spray, a second crew member is on the ground **wetting down your plants and trees** — so if any overspray drifts, it can't harm your landscaping.

4 How we get it applied — safely

Roof cleaning always runs with a **trained two-person crew** — safety-course trained, tied off with fall protection, covered by workman's comp, and insured to work roofs **up to three stories**. How we reach the roof depends on the home: a **single-story roof we can often treat right from the ground**, while a **two-story or taller roof** means our crew gets up close — on the roof itself, or on a strapped-off ladder worked section by section — because up there we get far **less overspray**. We **cut in the corners and roofline first**, then lay a healthy but light, even layer across the middle — enough to do the job without running or streaking.

IF YOUR ROOF IS TOO STEEP TO WALK

Not every roof is safe to stand on, and we won't force it. When a roof is too steep or too high to walk, we switch to a **strapped-off ladder method** — secure the ladder to one section, treat it, move to the next, and work around the whole roof until it's covered. Safe either way, same result.

5 The mix that does the work

Roof cleaning comes down to the right chemistry: a roof-treatment blend of **liquid sodium hypochlorite (SH)** plus a **surfactant that makes it cling** to the roof instead of running straight off. We start a **shingle roof around a 4–5% mix** and a **tile roof around 6%**, and we turn the concentration up when a roof is heavily grown in. The stronger, well-clinging layer is what actually kills the growth at the root.

6 We let it work — and we never pressure a roof

Once it's on, we **let it sit**. The longer the treatment dwells, the better it works, and it **can't hurt your roof**. The only thing that damages a roof is pressure — so we **never pressure-wash or rinse a shingle roof**. The treatment kills the algae, moss, and lichen at the root, and the rain rinses it clean over the following weeks.

TILE ROOFS ARE A LITTLE DIFFERENT

Tile has **no protective granules to lose**, so on some tile roofs we'll actually rinse after treating and then apply a **second coat** for a deeper clean. That's a case-by-case call our tech makes on site — shingle roofs are never rinsed.

ROOF TYPES WE CLEAN — AND THE ONE WE DON'T

We soft-wash **asphalt shingle, tile, and shake (cedar)** roofs, plus metal roofs that carry a **coating** (some have an asphalt coating) — those clean up great. The one we don't take on is a **bare metal roof**: it needs a specialty cleaning agent we don't carry, and it's unsafe to work — too hot and too slick. If your roof isn't one we clean, we'll tell you straight up front.

7 We clean up and pack out

Once the roof's treated and it's had time to drain, we come down, **pull the downspout bags**, and dispose of the runoff properly — so nothing's left sitting in your yard. Then we're out of your way.

HOW TO TELL YOUR ROOF NEEDS IT

The easiest sign is on the **north side of the house** — dark streaks running down the shingles. That's mold, algae, and lichen taking hold, and it's the point where a roof wash pays off most. Left alone it spreads, holds moisture, and shortens the life of the roof.

WHAT TO EXPECT AFTER WE LEAVE

A roof doesn't always look finished the day we treat it. The chemistry keeps working and the rain keeps rinsing, so your roof **continues to clear over the following days and weeks**. Once in a while a spot dries slower than the rest — if that happens, we come back and touch it up.

WE STAND BEHIND IT — 3 YEARS

Every roof is backed by our **3-year algae-free guarantee, in writing**. If algae comes back on a spot inside those three years, we **return and re-treat it — free**. We built the process to earn that.

How often — and why insurers now ask

A roof wash typically holds for about **four to five years** before it needs doing again. And it's not just about curb appeal anymore — some **insurance companies now require roof cleaning** as part of a roof maintenance plan, so keeping it clean can protect your coverage as well as your shingles.

Questions, or ready to schedule?

Call or text **Daniel — (816) 253-8462**

Or pull your own instant online quote in about 90 seconds — enter your address and our system measures your roof for you.

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